

Workshop: Caregiving Program Series

Resource: Draft proposal for approval and buy-in

If you need to secure buy-in and/or approval from your leadership team to host this workshop series, copy this email draft into a fresh email, edit it as needed, and send it out!

Dear _____,

As you know, we are working towards building a more inclusive workplace, including along dimensions of age. We are also working hard to empower our employees with resources they can use to thrive at all stages of their lives and careers.

Caregiving is often a key part of these life and career stages. I recently learned that 73% of employees are caring for a child, an adult or both, according to Harvard's Caring Companies report. With this in mind, AARP has created the [Employer Caregiving Program Series](#). We can use it to customize a workshop series that empowers our employees to plan for and navigate their journeys as working family caregivers.

AARP has a list of topics from which we can build our own series and provides marketing assets to make outreach to employees simple. Each session is a 1-hour virtual meeting on our own platform and will be facilitated live by an AARP guest expert.

This is an amazing opportunity to use AARP's research-backed resources to help us adopt best practices as an age-inclusive and caregiver-inclusive workplace-- without any cost to our organization. Please let me know your thoughts, or if you'd like to talk about the best topic options for our series.

Best,