## **Workshop: Leading Mixed Age Teams**

## **Resource: Marketing assets**

Use these marketing assets in your communications outreach to invite people managers to join the workshop and to encourage their managers to signal their support. Consider them a jumping off point and edit as needed.

**Invitation:** Copy and paste the text into your own meeting invitation, calendar invites, messaging channels and corporate communications outreach.



COURTESY GETTY IMAGES

## Join us for a workshop on Leading Mixed Age Teams

Managers often lead teams in which up to five generations work together, which creates both opportunities and challenges. Learning how to manage a multigenerational team is key to your own professional growth- and to your team's success.

This 1.5 hour workshop is designed to introduce people managers to key concepts in: the value of age-inclusive work teams, the value for people managers who adopt age-inclusive team leadership practices, and specific age-inclusive managerial practices. It translates research-backed best practices to hands-on activities for people managers to play with during the workshop, then apply in their daily work with their teams. You'll leave with a set of resources AARP has designed to support your ongoing work to lead a mixed-age team.



We hope one of these dates works for you!

**Date:** [choose a day when participation will be higher, usually Tu-Th]

**Time:** [choose a time that works for all time zones]

**How to join:** [indicate if virtual/ in person/ hybrid]

**Register here:** [add registration link or meeting invitation for this session]

**Date:** [If you are offering the workshop multiple times, vary the day]

**Time:** [If you are offering the workshop multiple times, vary the time of day]

**How to join:** [indicate if virtual and/or at office location]

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