

Workshop: Align Senior Leaders

Resource: Draft proposal for approval and buy-in

If you want to host a team who will use this workshop to design your organization's plan to more fully leverage a multigenerational workforce, request time to present at an upcoming senior leadership team meeting. Simply copy this email draft into a fresh email, edit it as needed, and send it out!

Dear _____,

I'm reaching out to request a 30-minute agenda item at an upcoming senior leadership team meeting. The goal is to align senior leaders around age inclusion as a strategic opportunity and to begin to secure buy-in for an initiative to help us not only manage multi-generational teams, but also leverage their power.

I recently learned about a suite of resources AARP has created for employers that we can use to develop these skills and apply best practices. I'll be happy to share an overview of these resources, which I believe will be able to help us drive progress with highly efficient use of staff, employee and financial resources.

This is an amazing opportunity to use AARP's research-backed resources –at no cost to us - to help us increase workforce engagement and retention as well as prepare for upcoming demographic shifts.

Please let me know your thoughts on scheduling time with the team.

Best,